

# FRIGIDAIRE®

## Elite Contractor Program™

The *Elite Contractor Program* is a comprehensive marketing program created to strengthen your business, and give you the tools you need to succeed.

Let us do the heavy lifting so that you can focus on what you do best!



### Elite Contractor Program

Strengthen your company's local presence by pairing your name with a homeowner-recognized brand like Frigidaire. From searching for new homeowners, staying in touch with current customers, and closing more sales at the kitchen table, our Elite Contractor Program has your back.



#### Brochure Builder

Showcase product features and benefits with this four-page, customizable brochure. Easy to build, free to download!



#### Comfort Consultant

Want to sell like a pro? This iPad and tablet friendly tool takes the pressure off of you by getting the homeowner involved in the sales process.



#### Contractor Rebates

Selling high-efficiency systems benefits you with our contractor year-round rebate program - offering up to \$450 for system installs.



#### Customer-for-Life®

Keep in touch with your homeowners with these automated, customized mailers. One time setup, and we'll do the rest!



#### Dealer Locator Listing

Get listed at the top of our Frigidaire dealer locator. Consumers will have your phone number and website at their fingertips for repairs and replacement.



#### Homeowner e-Newsletter

Current customers and prospects would love to hear from you. Send automated monthly stories with this custom email platform.



#### HVACfeedback.com

Get reviews! Through the Customer-for-Life referral card mailing, homeowners are invited to review your business on a social site you've selected.



#### Logo Program

Graphics companies can charge a fortune for a new logo. Use our team for free, and help your company look even more professional.



#### Pricebook Builder

If you want a professional sales piece to use with homeowners using the good, better, best sales method, this tool is for you. Simple setup, and unlimited downloads.



#### Website Builder

Want to look professional to homeowners searching for your business online? Create your custom website and email addresses in 20 minutes or less.

**Tml**  
TML Supply Company

**Frigidaire contractors take home comfort to the next level.**